

gvtK@S ve fVM
iVRkvnX Ktj R, iVRkvnX



veÁvB

gv÷vm©civU©1 (2017-18) 1g Kvm cixyv 2018

gv÷vm©civU©1 (2017-2018) 1g Kvm cixyv AvMvgx 04.11.2019 12:00 Uv t_#K AbvZ nte /
 1g Kvm cixyv AskMhYi Rb" 12:00 Uv t_#K AbvZ nte /

cixyvi mgqmP

Date	Paper Title	Paper Code	Time	Chapter
04.11.2019	Principles of Marketing	412301	12:00	1 st & 2 nd
	Entrepreneurship Development	412303		
06.11.2019	Integrated Marketing Communication	412305	12:00	1 st & 2 nd
	Business Statistics	412307		
11.11.2019	Sales Management	412309	12:00	1 st & 2 nd
	Consumer Behavior	412311		
12.11.2019	International Business	412313	12:00	1 st & 2 nd
	Marketing Research	412315		

Amb veb'im

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323001 t_#K 323050	Kjv 304	50 Rb

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gıfKİS İEFİM
İVRKİNX Kİj R, İVRKİNX



İEÁİß

GgıeG dıBbvj (2017-18) 2q Kım cıxıv 2018

GgıeG dıBbvj (2017-2018)ıkkıv_ıf` i Rıvıtıbv hıf`Q th, Zıf` i 2q Kım cıxıv AvMıgx 03.11.2019 ıL.ª ZmıL tejv 12:00 Uv t_ıK AbıyZ nte/ ıkkıv_ıf` i h_vmgıq cıxıvq AskMıf`Yi Rb` ıbıf` R t`qv nj |

cıxıvi mgqmıP

Date	Paper Title	Paper Code	Time	Chapter
03.11.2019	Marketing Management	312301	12:00	3 rd & 4 th
	Strategic Marketing	312303		
05.11.2019	Services Marketing	312305	12:00	3 rd & 4 th
	Global Marketing	312307		
07.11.2019	Marketing for Non-Profit Organisations	312309	12:00	3 rd & 4 th
	Business Marketing	312311		
09.11.2019	Advanced Marketing Research	312313	12:00	3 rd & 4 th

Aıvb İeb`ım

tıvı μg	Kıj bıf	msL`ıv
423001 t_ıK 423052	Kıjv 303	52 Rb

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