

## COURSE OUTLINE TABLE

● **SUBTITLE:** INTRODUCTION TO BUSINESS (222205)

❖ **COURSE TEACHER:** HASINA AKTAR BANU(T-4) & DR. NAHIDA AFROZ(T-6)

Chapter No & Chapter Title	Number of Classes with Class Title	Learning Outcomes
		At the end of the class the students would be able to
1. Business Concept (T-4)	1. Meaning of business, basic elements and features	<ol style="list-style-type: none"> <li>1. Relate the meaning of business.</li> <li>2. Identify its basic elements and key features.</li> </ol>
	2. Branches of business	<ol style="list-style-type: none"> <li>1. Distinguish between the branches of business.</li> <li>2. Explain their role in Bangladesh's economy.</li> </ol>
	3. Social responsibility of business and role of govt.	<ol style="list-style-type: none"> <li>1. Explore the concept of social responsibility of business.</li> <li>2. Explain the role of the government in business.</li> </ol>
3. Business Environment (T-4)	4. Definition and types of business environment	<ol style="list-style-type: none"> <li>1. Interpret the definition of business.</li> <li>2. Explain the types of business.</li> </ol>
	5. Components of external and internal environment	<ol style="list-style-type: none"> <li>1. Identify and describe the components of the external and internal business environment.</li> </ol>
	6. Factors influencing business environment	<ol style="list-style-type: none"> <li>1. Identify and explain the factors influencing the business environment.</li> </ol>
3. Business Organization (T-6)	7. Forms of ownership in Bangladesh	<ol style="list-style-type: none"> <li>1. Classify different types of Business Organization.</li> <li>2. Identify the characteristics of different Business Organizations.</li> </ol>
	8. Sole proprietorship & Partnership	<ol style="list-style-type: none"> <li>1. Explain the formation of sole partnership and partnership.</li> <li>2. Differentiate between sole partnership and partnership.</li> <li>3. Explain the factors to be considered while selecting a partner.</li> <li>4. Identify who cannot become a partner</li> <li>5. Explain the methods of dissolution of partnership business.</li> </ol>
	9. Joint Stock Company & Co-operative Society	<ol style="list-style-type: none"> <li>1. Explain the formation of a joint stock company and co-operative society.</li> <li>2. Differentiate between a joint stock company and co-operative society.</li> </ol>
	10. State ownership	<ol style="list-style-type: none"> <li>1. Describe the formation of state ownership.</li> <li>2. Differentiate between various types of state.</li> <li>3. Ownership.</li> </ol>

		<p><b>4.</b> Describe the advantages and disadvantages of state ownership business.</p>
<p><b>4.</b> Development of joint stock companies (T-4)</p>	<p>11. Phases of development, types and domain of operations of the joint stock companies in Bangladesh</p>	<p><b>1.</b> Explore historical development, types and operational domains of joint stock companies.</p>
	<p>12. Formation of memorandum of association, articles of association and prospectus</p>	<p><b>1.</b> Analyze the process of forming memorandum of association, articles of association and prospectus.</p>
	<p>13. Rights and obligations of shareholders, directors and the government.</p>	<p><b>1.</b> Explain the rights and obligations of shareholders, directors and the government.</p>
	<p>14. Liquidation of a company and company management</p>	<p><b>1.</b> Discover the process of liquidation and <b>2.</b> Explore company management.</p>
<p><b>5.</b> State Enterprise (T-6)</p>	<p>15. Historical background &amp; Fields of state enterprises</p>	<p><b>1.</b> Summarize the historical background of state enterprises. <b>2.</b> Summarize the fields of state enterprises.</p>
	<p>16. Objectives and Features</p>	<p><b>1.</b> Identify the objectives of state enterprises. <b>2.</b> Describe the features of state enterprises.</p>
	<p>17. Classification &amp; management of state enterprises</p>	<p><b>1.</b> Describe The Classification of State Enterprises. <b>2.</b> Describe The Management of State Enterprises. <b>3.</b> Explain/Evaluate the Management of State Enterprises in Bangladesh. <b>4.</b> Criticize The Existing Problems of State Enterprises in Bangladesh. <b>5.</b> Illustrate Their Opinion for Its Solution Alongside/As Well As in Text.</p>
<p><b>6.</b> Business Combination (T-4)</p>	<p>18. Objectives and features</p>	<p><b>1.</b> Identify and explain the objectives and features.</p>
	<p>19. Types and forms of combinations in Bangladesh</p>	<p><b>2.</b> Differentiate the types and forms of business combinations with examples from Bangladesh.</p>
<p><b>7.</b> Co-operative Societies in Bangladesh (T-6)</p>	<p>20. Development o &amp; types of co-operatives societies</p>	<p><b>1.</b> Define co-operative societies in Bangladesh. <b>2.</b> Identify different types of co-operative Societies in Bangladesh.</p>
	<p>21. Formation &amp; Role of Co-operative Societies</p>	<p><b>1.</b> Summarize the formation of Co-operative Societies in Bangladesh. <b>2.</b> Identify the role of Co-operative Societies in Bangladesh for development.</p>
	<p>22. Problems and approaches to problems</p>	<p><b>1.</b> Identify The Problems of Co-Operative Societies in Bangladesh. <b>2.</b> Deliver/ Share Measures to Overcome the Problems as Well as In Text.</p>

<b>8.</b> Institutions for promotion of business (T-4)	23. Chamber of Commerce and Industry and Trade Associations	1. Illustrate Chamber of Commerce and Industry and Trade Associations.
	24. Stock Exchange and Commodity Exchange	1. Demonstrate Stock Exchange and Commodity Exchange.
	25. EPB, EPZ and Port Authority	1. Define and explain the role of EPB, EPZ and Port Authority.
<b>9.</b> Trade Practices in Bangladesh (T-6)	26. Commercial policy & Import Procedure	<ol style="list-style-type: none"> <li>1. Summarize trade policy .</li> <li>2. Summarize trade policy of Bangladesh.</li> <li>3. Differentiate between internal and external trade.</li> <li>4. Summarize import procedure of Bangladesh.</li> <li>5. Illustrate the trend of import in Bangladesh.</li> <li>6. Identify the problems of import in Bangladesh.</li> <li>7. Deliver/ share their opinion alongside the text to reduce the problems of importing Bangladesh.</li> </ol>
	27. Export procedure	<ol style="list-style-type: none"> <li>1. Identify the export procedure of Bangladesh</li> <li>2. Identify the trend of export in Bangladesh</li> <li>3. Describe the problems in export from Bangladesh</li> <li>4. Delivers / share their opinion alongside the text to improve</li> <li>5. The export of Bangladesh</li> </ol>
	28. Documents used in export & import	<ol style="list-style-type: none"> <li>1. Identify about lc</li> <li>2. Identify shipping documents</li> </ol>
<b>10.</b> Globalization & International Business (T-6)	29. History & Definition Causes of Globalization	<ol style="list-style-type: none"> <li>1. Describe historical background of globalization</li> <li>2. Evaluate the importance of globalization</li> <li>3. Explain the causes of globalization</li> <li>4. Explain the ten theses of globalization</li> </ol>
	30. Impact of Globalization & Bangladesh	<ol style="list-style-type: none"> <li>1. Explain the impact of globalization</li> <li>2. Explain the impact of globalization on the economy of bangladesh</li> <li>3. Realize what types of problems may bangladesh face due to globalization</li> <li>4. Explain the impact of globalization on women</li> </ol>
	31. International Organization	<ol style="list-style-type: none"> <li>1. Summarize the formation Of WTO, IMF, SAPTA, ASEAN</li> <li>2. Discuss and evaluate the functions of WTO</li> <li>3. Describe the role of IMF towards the developing countries</li> <li>4. Describe the performable agenda of SAPTA</li> <li>5. Describe the effects of ASEAN</li> </ol>

